BADM 742: Business Ethics

Major Paper

Each student should select a real world, contemporary (occurring within the last 12 months) situation or problem. Ideally, it will be one that you have encountered personally. Research the situation adequately enough to become familiar with it and with other similar situations. Use the “5 D” model to analyze the situation and provide recommendations.

**Introduction:** What’s going on in the situation?

1. **Describe:** What are the ethical problems the case addresses?

2. **Discuss:** Discuss the social, legal, cultural, economic, organizational issues which are important in the case.

3. **Discern:** Ethical Analysis: Evaluate the right solution using at least four of the concepts or theories that we have discussed in class:
   
   a) Utilitarianism
   
   b) Kant’s Ethics
   
   c) Moral Rights
   
   d) Ross’s *prima facie* obligations
   
   e) Ruggiero’s synthesis
   
   f) Libertarianism
   
   g) Rawlsian conceptions of justice
   
   h) A specific religious or legal approach
   
   i) Other

4. **Decide:** What decision would you recommend?

5. **Defend:** What factors were significant in reaching your decision?

**Conclusion:** Final comments, reflections, lessons learned, practical/business implications of your solution, etc.
Submit one write-up per person. Use APA format. 5 pages maximum. Be sure to use headings and subheadings to organize your work. **Draw upon at least five appropriate sources in addition to the textbooks.** Print, staple and bring to final exam.